

# ACE Fitness Symposium 2009 Sponsorship Packages



The 4<sup>th</sup> annual ACE Fitness Symposium presents a valuable opportunity for organizations looking to promote products, programs and services to fitness professionals at all levels – from those just entering the industry, to seasoned veterans. Join us for this uniquely intimate event and experience the energy and success of our vibrant, growing educational conference in sunny San Diego!

## Target Marketing at its Best

- Reach 450+ attendees, one-on-one, to effectively promote your offerings
- Gain exposure beyond the event with monthly contact to 45,000+ fitness professionals
- On the smallest level, your cost to reach this audience on-site is only \$1.66 per contact – that's less than direct mail. Extended event coverage costs less than pennies per target audience, more cost effective than email.

## Extended Reach

ACE-certified Pros | Exam Candidates | Associate Members | Clubs | Universities

Each year, the ACE Fitness Symposium is advertised to our 45,000 certified fitness professionals through a variety of communications including the ACE website, Certified News magazine and five different monthly e-newsletters. Our base of certified professionals includes personal trainers, group fitness instructors, lifestyle & weight management consultants, advance health and fitness specialists, and fire fighter peer fitness trainers. Outside of ACE's certified pros, other invitees include ACE Associate Members and ACE exam candidates. Our university partners, and health club owners and operators participating in ACE's Club Partnership Program, are also invited to attend and encouraged to send staff from their facility to enhance their professional development.

## Event Highlights

- Growth in conference attendance of 125% since inception in 2006
- 450+ attendees expected for 2009
- 2 pre-conference workshops conducted by ACE
- 36 educational sessions with 24 speakers
- Plus, keynote sessions, networking events and early morning workouts
- Themed session topics including nutrition and weight control, sports conditioning + special populations

## Schedule

November 4-7, 2009 | Hilton San Diego Resort & Spa

### Wednesday, November 4

8:00 am-5:00 pm Functional Training and Assessment Workshop  
12:00 pm-6:30 pm Heartsaver First Aid with CPR and AED Workshop

### Thursday, November 5

8:30 am-4:15 pm General Sessions  
4:30 pm-5:30 pm Sponsored Equipment Sessions

### Friday, November 6

7:00 am-8:00 am Early Morning Workout  
8:30 am-4:15 pm General Sessions  
4:30 pm-5:30 pm Sponsored Equipment Sessions

### Saturday, November 7

7:00 am-8:00 am Early Morning Workout  
8:30 am-4:00 pm General Sessions

## Stay Tuned

Visit [www.acefitness.org/symposium](http://www.acefitness.org/symposium) for the latest updates. Registration opens end of March 2009. For more information, please contact Graham Melstrand at 800-825-3636 ext. 754 or [graham.melstrand@acefitness.org](mailto:graham.melstrand@acefitness.org)

# ACE Fitness Symposium 2009 Sponsorship Packages

## Conference Title—\$10,000 *Exclusive*

**SOLD!**

- Equipment session sponsorship
- Table display in vendor showroom
- Equipment use throughout event
- 3 complimentary Symposium registrations
- Attendee bag insert
- *Certified News* magazine feature article
- *Certified News* magazine full page, 4-color ad
- Symposium email feature article
- Symposium website banner ad
- Symposium attendee handbook full page, black and white ad
- Recognition in Symposium publications

## Equipment Sessions—\$2,000-\$5,000

- Equipment session sponsorship
- Table display in vendor showroom
- Complimentary Symposium registration
- Attendee bag insert
- Symposium attendee handbook 1/2 page, black and white ad
- Recognition in Symposium publications

## Keynote Sessions—\$2,000 *Exclusive*

- On-site signage during keynote session
- Symposium attendee handbook 1/2 page, black and white ad
- Recognition in Symposium publications

## Welcome Reception—\$2,000

- On-site signage during reception
- Logo Recognition in *Certified News Magazine*
- Recognition in Symposium emails
- Logo and link on Symposium website
- Recognition in attendee handbook

## Vendor Showroom—\$750

**NEW!**

- Table display in vendor showroom
- Logo recognition in *Certified News* magazine
- Recognition in Symposium emails
- Logo and link on Symposium website
- Recognition in attendee handbook

## Networking Luncheon—\$2,000 *Exclusive*

- On-site signage during luncheon
- Logo Recognition in *Certified News Magazine*
- Recognition in Symposium emails
- Logo and link on Symposium website
- Recognition in attendee handbook

## Advertising

- Attendee handbook ads
  - 1/2 page, black and white Ad—\$725
  - Full page, black and white ad—\$1,250
- Lanyard logo—\$500 (+production cost)
- Attendee bag insert—\$500 (+production cost)

## Attendee Breakfasts—\$1,500 *Exclusive*

- On-site signage during breakfast
- Logo recognition in *Certified News* magazine
- Logo and link on Symposium website
- Recognition in attendee handbook

## Refreshment Breaks—\$1,000 *Exclusive*

- On-site signage during breaks
- Logo recognition in *Certified News* magazine
- Logo and link on Symposium website
- Recognition in attendee handbook

### For More Information

Contact Graham Melstrand at 800-825-3636 ext. 754 or [graham.melstrand@acefitness.org](mailto:graham.melstrand@acefitness.org)



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