

## **Insurance Program for ACE-certified Professionals Provides Comprehensive Coverage at Affordable Cost**

**The American Council on Exercise® (ACE®) and InsurePersonalTrainers.com provide easy-to-enroll, cost-effective option to insuring your personal training business.**

For all the time, energy and passion you have put into obtaining your ACE certification, it is important to protect that investment, and that means making sure that you have the proper insurance coverage for your training business. As an ACE-certified Professional, you may work in a number of locations during the course of the week: in clubs, studios, even in clients' homes. As a result, you need to protect yourself with proper insurance to cover any liability. And be sure to remember that even if you spend much time training in fitness clubs, club insurance may not cover you.

Robert Kuchefski, a more than 25-year veteran providing insurance coverage to the fitness industry, saw both an industry need and a tremendous opportunity when he set out to partner with ACE to offer specialized and affordable insurance programs to their certified professionals.

“ACE understands the need to offer certified professionals well-designed and affordable insurance programs. It protects the mutual interest of the organization and the trainer. And the exclusive, affordable rates add value to the certification,” said Kuchefski.

Kuchefski has developed a comprehensive website, InsurePersonalTrainers.com to allow ACE-certified Professionals to easily apply for and pay for their insurance coverage. The website links to the insurance underwriter's system so in just a few moments, trainers can select their program, pay the affordable premium and receive the certificate of insurance. That's important coverage...in seconds!

“Bob offered a simple, easy insurance solution to ACE-certified Professionals and he has delivered”, said Scott Goodesuene, President of ACE. We were clearly impressed with the investment he made to make the site easy to navigate and professional.”