

# ACE->

# Why college students choose ACE for their certification

As a future leader in the health and fitness space, it's a good idea to understand why more and more college students are choosing to supplement their degree with an ACE Certification Becoming an ACE Certified Pro allows you to gain immediate acknowledgement as among the most qualified professionals in health & fitness. In fact, <u>most major employers in the health and</u> <u>fitness industry REQUIRE their trainers and coaches to hold an</u> <u>NCCA-accredited certification</u>. ACE is one of the most respected NCCA-accredited certifications in the industry.

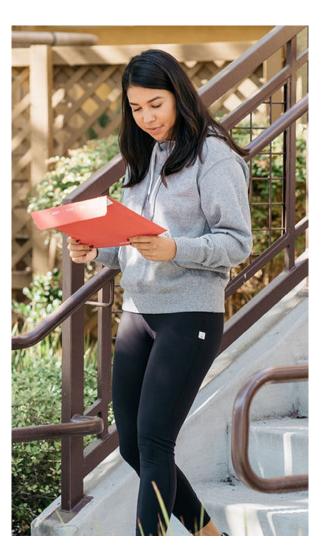
Holding one of the most recognized certifications along with a college degree will allow you to open doors to the career opportunities you're interested in while supercharging your income potential. Plus, with ongoing support and guidance from ACE throughout your career, you'll gain access to the exclusive tools and resources you'll need to advance your skills and truly thrive as a certified pro.

"Any coach providing Personal Training or Group Exercise instruction for our members must have an industry recognized and approved Personal Training or Group Fitness Instructor Certification—and ACE is the top of the class!"

> KELLEY PARKER, Associate Recruiter, Healthfitness

"We eagerly interview every qualified job applicant who holds an ACE certification."

DUSTIN GREENIG, National Director- Business Operations, LifeTime Fitness



# See what ACE has to offer aspiring health and fitness pros like you

## Community

Build community, network, share resources and find mentorship by connecting with 90,000+ ACE Certified Pros.

#### ACE Pro Connect App

Learn, grow and connect in a social platform dedicated to our exclusive community of likeminded ACE Certified Pros.

#### **Industry Memberships**

Enjoy exclusive membership discounts with top organizations and associations, like the Women in Fitness Association (WIFA) and Fitness Business Association (FBA).

## Career

ACE provides the ongoing support and guidance you need to create the career you want while thriving in an evolving industry.

#### **ACE® Pro Compass**

Navigate your career path through curated content and resources that help you define, develop and reach your potential.

#### **ACE Talks Podcast**

Listen to career-building convos with ACE Experts and special industry guests. Available only in the ACE Pro Connect App.

#### ACE Job Board

Find career opportunities on our job board dedicated to the hottest health and fitnessrelated jobs across the USA.

#### **Industry Discounts**

Enjoy discounts on athletic apparel, training equipment and software, like prAna, TRX and Trainerize.

## Education

As a leading non-profit, our top-rated Study Programs and Continuing Education are based on science-backed research and methods proven to support client success.

#### Certification Study Programs

Get certified and launch your career as a personal trainer, group fitness instructor, health coach, or medical exercise specialist in as few as 3-6 months with the highest quality online study experience.

#### ACE Insights and Healthy Living Blogs

Learn from a diverse team of leading industry experts who deliver timely and relevant articles aimed at helping you best serve your clients.

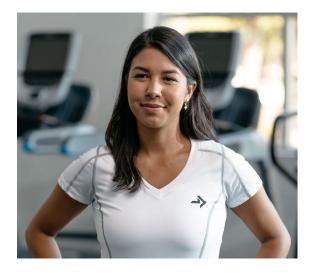
#### **Continuing Education**

Build in-demand skills and advance your health and fitness professional career with easy-to-understand, evidence-based learning that supports the evolving needs of you and your clients.

# What is accreditation and is it really important?

Accreditation of certification programs is very similar to accreditation of college degrees. Both are focused on the quality, validity and reliability of the program, its competency-based assessments, and its ability to differentiate individuals who are qualified to practice in a given profession from those who are not.

Earning both an accredited certification and a college degree is an impressive combination. It shows any potential employer or client that you bring <u>a complete</u> understanding of training and coaching to the table. And it puts you in a position to rapidly advance your career while boosting your earning potential.





# All certifications are not created equal

BE WARY! There are more than 100 organizations, educators, and fly-by-night operators that offer certifications or certificates that are not accredited, do little to prepare you for a lasting career and may not be accepted by employers. Make sure to do your research!

# Ready to get certified and pursue a health & fitness career?

See how an ACE Certification qualifies you to be among the most respected and sought-after professionals in the industry.

Explore our NCCA-accredited certifications at <u>ACEFitness.org/Student</u>

