

ACE-certified Professional Code Of Ethics

As an ACE-certified Professional, I am guided by the American Council on Exercise's principles of professional conduct whether I am working with clients, the public or other health and fitness professionals. I promise to:

- ▶ Provide safe and effective instruction.
- ▶ Provide equal and fair treatment to all clients.
- ▶ Stay up-to-date on the latest health and physical activity research and understand its practical application.
- ▶ Maintain current CPR certification and knowledge of first-aid services.
- ▶ Comply with all applicable business, employment and intellectual property laws.
- ▶ Protect and enhance the public's image of the health and fitness industry.
- ▶ Maintain the confidentiality of all client information.
- ▶ Refer clients to more qualified fitness, medical or health professionals when appropriate.

AMERICAN COUNCIL ON EXERCISE